

Rowland Unified School District Certification Program Statistics

Certificates Presented Data

Arts & Communications—Certificates Presented

Year	Certificates Nogales	Certificates Rowland	Specialty Certificates	Certificates Total
1996-97		5	5	10
1997-98		6	1	7
1998-99	17	8	10	35
1999-00	13	11	12	36
2000-01	5	12		17
2001-02	15	1		16
2002-03	8	4		12
2003-04	10	10		20
2004-05	17	5		22
2005-06	13	8		21
2006-07	7	10		17
2007-08	11	5		16
2008-09	6	0		6
2009-10	8	5		13
2010-11	5	5		10
2011-12	5			5
2012-13	5	3		8
2013-14	0	0		0
Totals	145	98	28	271

Business—Certificates Presented

Year	Certificates Nogales	Certificates Rowland	Certificates Santana	Certificates Total
1992-93	24**	1**	n/a	25
1993-94	12**	15**	n/a	27
1994-95	27**	15**	n/a	42
1995-96	33	31	1	65
1996-97*	29	26	0	55
1997-98	24	30	0	54
1998-99	40	32	0	72
1999-00	16	38	0	54
2000-01	19	24	0	43
2001-02	21	27	0	48
2002-03	16	20	0	36
2003-04	12	16	0	28
2004-05	28	22	0	50
2005-06	8	11	0	19
2006-07	6	15	0	21
2007-08	9	7	0	16
2008-09	5	4	0	9
2009-10	6	7	0	13
2010-11	2	5		7

Rowland Unified School District Certification Program Statistics

2011-12	10	1		11
2012-13	2	1		3
2013-14	3	3		6
Totals	352	351	1	704

* Received the Golden Bell Award from the California School Board Association and Magna Award from the National School Boards Association Journal

** Includes students receiving partial Certificates

Family & Consumer Sciences—Certificates Presented

Year	Certificates Nogales	Certificates Rowland	Certificates Total
1994-95*	0	4**	4
1995-96	0	9**	9
1996-97	1	13**	14
1997-98	3	8	11
1998-99	9	10	19
1999-00	5	10	15
2000-01	3	3	6
2001-02	10	11	21
2002-03	5	8	13
2003-04*	2	4	6
2004-05	3	4	7
2005-06	5	6	11
2006-07	1	2	3
2007-08	2	2	4
2008-09	0	13	13
2009-10	0	5	5
2010-11	0	7	7
2011-12	1	7	8
2012-13	3	2	5
2013-14	1	6	7
Totals	54	134	188

* Received the Program of Excellence from the California Department of Education

** Includes students receiving partial Certificates

Health/Medical Services—Certificates Presented

Year	Certificates Nogales	Certificates Rowland	Certificates Total
1996-97	1	1	2
1997-98	0	3*	3
1998-99	11	25	36
1999-00	14	44	58
2000-01	6	32	38
2001-02	12	13	25
2002-03	11	15	26
2003-04	11	6	17
2004-05	22	21	43
2005-06	8	25	33
2006-07	15	22	37
2007-08	8	24	32

Rowland Unified School District Certification Program Statistics

2008-09	8	26	34
2009-10	9	13	22
2010-11	5	11	16
2011-12	3	16	19
2012-13	9	8	17
2013-14	8	6	14
Totals	161	311	472

** Includes students receiving partial Certificate

Public & Human Services—Certificates Presented

Year	Certificates Nogales	Certificates Rowland	Certificates Total
2001-02	6	3	9
2002-03	1	2	3
2003-04	10	6	16
2004-05	5	1	6
2005-06	5	1	6
2006-07	2	3	5
2007-08	2	0	2
2008-09	1	1	2
2009-10	0	0	0
2010-11	1	0	1
2011-12	0	0	0
2012-13	0	0	0
2013-14	0	0	0
Totals	33	17	50

Technology—Certificates Presented

Year	Certificates Nogales	Certificates Rowland	Certificates Total
2003-04	3*	0	3
2004-05	1	1	2
2005-06	0	13	13
2006-07	1	1	2
2007-08	1	2	3
2008-09	0	0	0
2009-10	0	2	2
2010-11	0	0	0
2011-12	0	0	0
2012-13	0	2	2
2013-14	0	1	1
Totals	6	22	28

* Students receiving partial Certificates

Rowland Unified School District Certification Program Statistics

Total Certificates Presented by Program Area

Program Area	Certificates Nogales	Certificates Rowland	Other	Certificates Total
Arts & Communications	145	98	28	271
Business	352	351	1	704
Family & Consumer Sciences	54	134		188
Health & Medical Services	161	311		472
Public & Human Services	33	17		50
Technology	6	21		27
Totals	751	932	29	1712

Rowland Unified School District Certification Program Statistics

Internship Program Data

Arts & Communications—Internships Completed

Year	Internships Nogales	Internships Rowland	Internships Total
1996-97		5	5
1997-98	2	13	15
1998-99	17	8	25
1999-00	13	11	24
2000-01	5	12	17
2001-02	15	1	16
2002-03	8	7	15
2003-04	10	10	20
2004-05	17	5	22
2005-06	14	9	23
2006-07	7	10	17
2007-08	11	5	16
2008-09	6	0	6
2009-10	10	4	14
2010-11	5	5	10
2011-12	5		5
2012-13	5	3	8
2013-14	0	0	0
Totals	150	108	258

Business—Internships Completed

Year	Internships Nogales	Internships Rowland	Internships Santana	Internships Total
1992-93	25	0		25
1993-94	12	15		27
1994-95	27	15		42
1995-96	33	32		65
1996-97	29	29	0	58
1997-98	24	31	0	55
1998-99	39	33	0	72
1999-00	16	38	0	54
2000-01	19	24	0	43
2001-02	21	27	0	48
2002-03	20	20	0	40
2003-04	19	16	0	35
2004-05	28	22	0	50
2005-06	8	11	0	19
2006-07	6	15	0	21
2007-08	11	8	0	19
2008-09	5	4	0	9
2009-10	6	7		13
2010-11	2	5		7
2011-12	11	2		13

Rowland Unified School District Certification Program Statistics

2012-13	2	3		5
2013-14	3	3		6
Totals	366	360	0	726

Family & Consumer Sciences—Internships Completed

Year	Internships Nogales	Internships Rowland	Internships Total
1994-95	0	4	4
1995-96	0	9	9
1996-97	1	13	14
1997-98	3	10	13
1998-99	9	11	20
1999-00	5	10	15
2000-01	3	3	6
2001-02	10	11	21
2002-03	7	8	15
2003-04	3	4	7
2004-05	3	4	7
2005-06	5	6	11
2006-07	1	2	3
2007-08	2	2	4
2008-09	0	13	13
2009-10	0	5	5
2010-11	0	7	7
2011-12	1	12	13
2012-13	3	2	5
2013-14	1	6	7
Totals	57	142	199

Health/Medical Services—Internships Completed

Year	Internships Nogales	Internships Rowland	Internships Total
1996-97	2	1	3
1997-98	0	3	3
1998-99	11	26	37
1999-00	14	44	58
2000-01	6	32	38
2001-02	12	13	25
2002-03	11	17	28
2003-04	7	5	12
2004-05	22	21	43
2005-06	11	25	36
2006-07	13	22	35
2007-08	8	26	34
2008-09	8	25	33
2009-10	9	12	21
2010-11	5	10	15
2011-12	3	16	19

Rowland Unified School District Certification Program Statistics

2012-13	9	8	17
2013-14	8	6	14
Totals	159	312	471

Public & Human Services—Internships Completed

Year	Internships Nogales	Internships Rowland	Internships Total
2001-02	6	3	9
2002-03	3	2	5
2003-04	5	6	11
2004-05	5	1	6
2005-06	5	1	6
2006-07	2	3	5
2007-08	2	0	2
2008-09	1	1	2
2009-10	0	0	0
2010-11	1	0	1
2011-12	0	0	0
2012-13	0	0	0
2013-14	0	0	0
Totals	30	17	47

Technology—Internships Completed

Year	Internships Nogales	Internships Rowland	Internships Total
2003-04	3	0	3
2004-05	1	1	2
2005-06	0	14	14
2006-07	1	1	2
2007-08	1	2	3
2008-09	0	0	0
2009-10	0	2	2
2010-11	0	0	0
2011-12	0	0	0
2012-13	0	2	2
2013-14	0	1	1
Totals	6	23	29

Rowland Unified School District Certification Program Statistics

Total Internships Completed by Program Area

Program Area	Internships Nogales	Internships Rowland	Internships Total
Arts & Communications	150	108	258
Business	366	360	726
Family & Consumer Sciences	57	142	199
Health & Medical Services	159	312	471
Public & Human Services	30	17	47
Technology	6	23	29
Totals	768	962	1730

Active Internship Sites

Year	Arts & Com.	Business	Family & Consumer Sciences	Health/ Medical Services	Public/ Medical Services	Technology	Total Sites
1992-93	n/a	24	n/a	n/a			24
1993-94	n/a	23	n/a	n/a			23
1994-95	n/a	31	4	n/a			35
1995-96	n/a	36	9	n/a			45
1996-97	5	37	14	3			59
1997-98	9	35	13	3			60
1998-99	18	34	12	13			77
1999-00	20	38	7	23			88
2000-01	19	36	10	15			80
2001-02	13	31	12	11	7		74
2002-03	16	33	10	9	7		75
2003-04	20	35	7	7	7	3	79
2004-05	29	33	7	27	12	4	112
2005-06	21	18	11	28	6	10	94
2006-07	13	18	5	13	5	2	56
2007-08	14	15	4	12	3	2	50
2008-09	22	20	14	15	2	2	75
2009-10	24	20	14	15	5	4	82
2010-11	23	17	15	23	6	4	88
2011-12	24	10	18	23	5	4	84
2012-13	24	10	18	23	5	4	84
2013-14	17	7	20	11	5	6	66

Rowland Unified School District Certification Program Statistics

Certificate Program District Profile—Questions

When was the start of the program?

Development started in 1989-90 school year
The first seminar class started in January 1993
The first certificates awarded June 1993

How much money has been invested into the program?

To date over \$1,000,000.
Financial support has included:
Release time for teachers to develop the program
Printed materials for curriculum and promotion
Seminar courses added to the master schedule
Computer equipment
Internship program staff and materials

Who are the people involved in the program?

District teachers, students, community business partners, and district staff.

Duration of the Program? The business program has been in place since 1992-93; since then Family and Consumer Sciences started a certificate program in 1994-95, Arts and Communications started a certificate program in 1995-96, Health/Medical started in 1996-97, Public and Human Services started in 2001-02 and Technology started in 2003-04.

Person in charge of the program? Rocky Bettar, Director of Adult Education and Career Preparation is responsible for the vision, development, and operation of the programs. Dr. Anthony Santorufo, Assistant Superintendent of Secondary Schools has been instrumental in gathering district support for the Certificate Programs. Nan Shapiro and Irene Cox were the former School-to-Career Program Specialists coordinating program activities. Currently Linda Hsieh, an ICC member, is overseeing the major components of the program.

Who's idea was the Business Certificate Program? Rocky Bettar, who at the time was the Director of Vocational Education for the district. Dr. Anthony Santorufo, Assistant Superintendent, Secondary Schools.

What is the success rate of the program?

The program continues to grow and all six programs are now in place. The number of businesses hosting interns continues to grow. Many of them take students year after year and businesses now contact us to become a business internship site. The program has National and State recognition for the program; supporting the quality of the program.

How are Internship sites chosen? Teachers, Internship Committee Members, District Staff have recruited businesses through personal contacts and recommendations of others. The Internship Committee members made personal contacts with some businesses by presenting information about the program personally. Now a reputation has been established that the program is credible and the students are quality.

Rowland Unified School District

Certification Program Statistics

Who are the people involved in the committee? Committee members are Rowland District Employees that are Early Retirees. As an Early Retiree, these employees work roughly 20 days in the district complete projects of some kind.

How are employers informed about the internship program? Through articles written about the program, materials distributed at program events, internship coordinator recruitment, word-of-mouth of participating employers, and word-of-mouth of students and teachers.

When an employer agrees to have a student intern, they sign an agreement.

Advertisement of the Program. Articles have been helpful. Attached are copies of the program brochures that were developed. But, the best advertising has been the students talking to other students and business seeing first hand the quality of students completing the program.

Awards Received for the Program.

- Rowland High School recognized as an Exemplary Career Technical Education Program in 2005 presented by the California Department of Education.
- California Department of Education, Program of Excellence Award for Family and Consumer Sciences certified in 1995 and recertified in 1998, 2001, and 2004.
- Exemplary and Promising Secondary Career and Technical Education Program recognized in 2002 by the Office of Vocational and Adult Education, U.S. Department of Education, and the national Dissemination Center for Career and Technical Education.
- Recognized by the San Gabriel Valley School-to-Career Partnership in the Federal School-to-Work Grant as a Demonstration District funded from 1996-2001.
- Special Blue Ribbon Distinction Recognition awarded to Rowland High School in 1999 for its Arts & Communications Pathway Program.
- California Department of Education recognized the Business Certificate Program in 1997 and 1998 as a Business Education Demonstration Site.
- Magna Award in 1997 presented by the National School Boards Association Journal to the Business Certificate Program.
- Golden Bell Award in 1996 presented by the California School Boards Association to the Business Certificate Program.